#Droolworthy Branding For Your Biz

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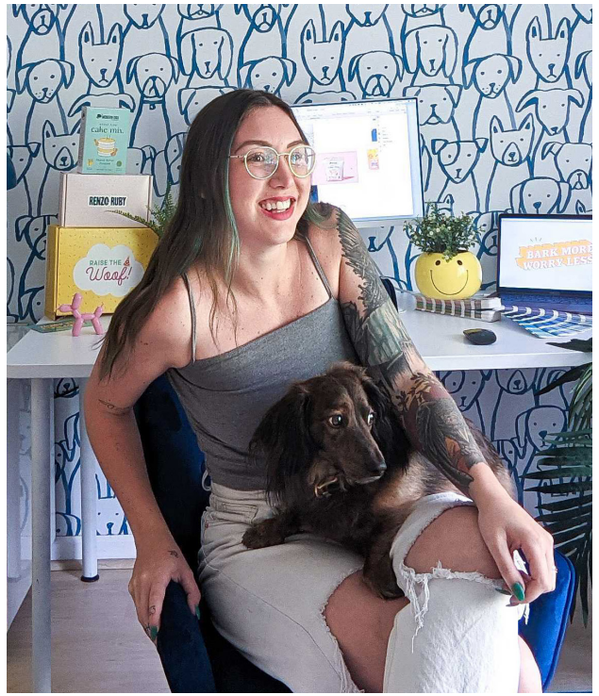
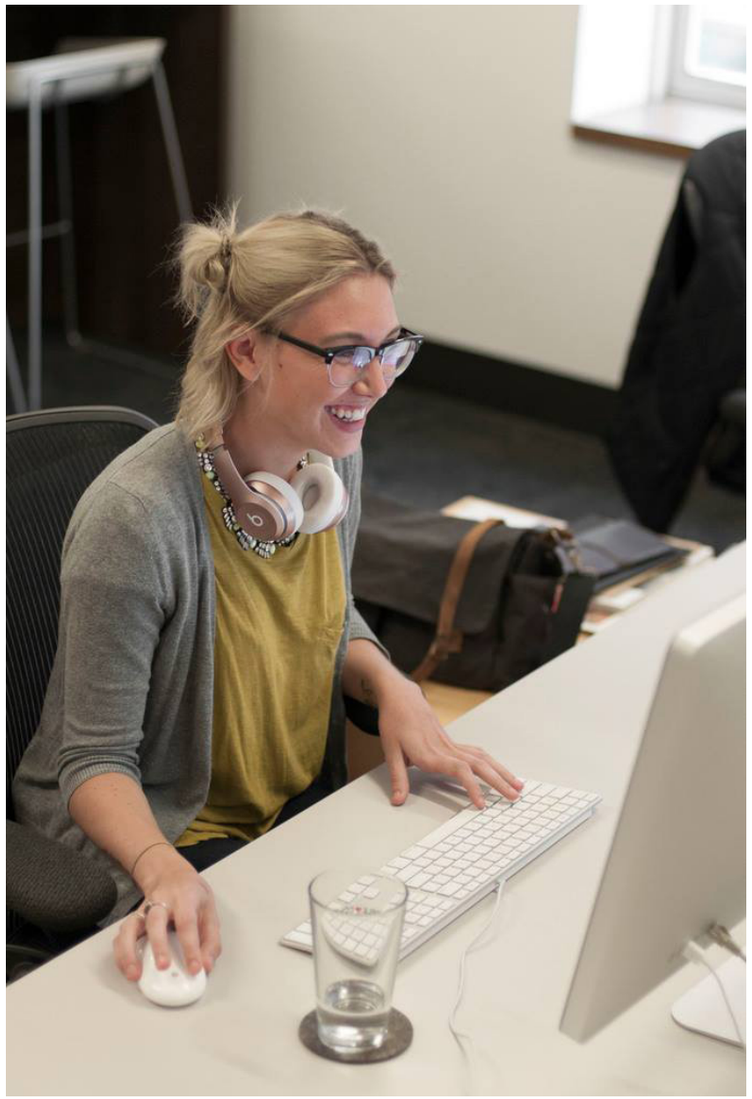
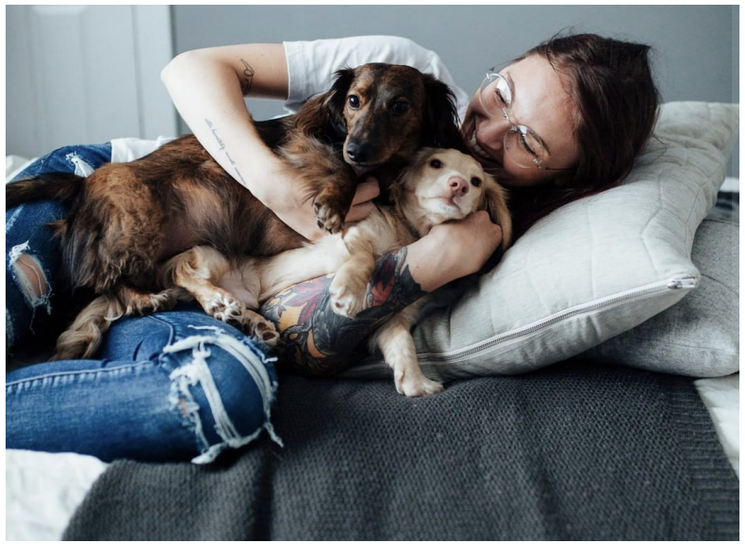
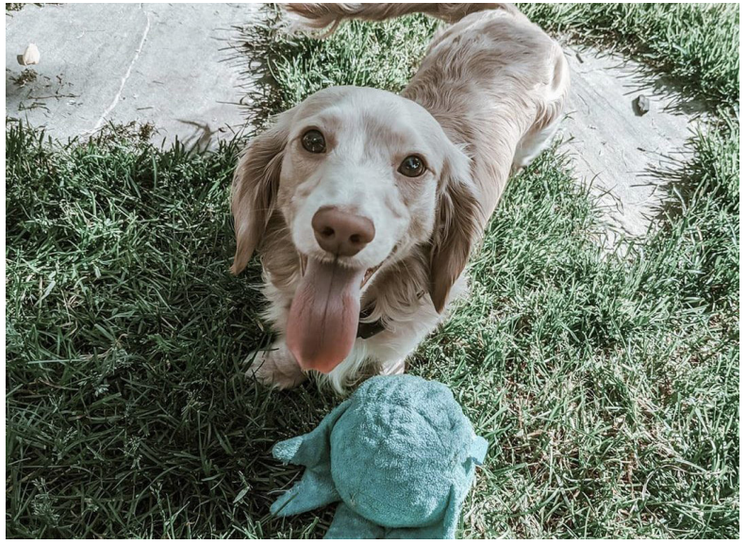
Hey! I am Kaila. Nice to meet you.









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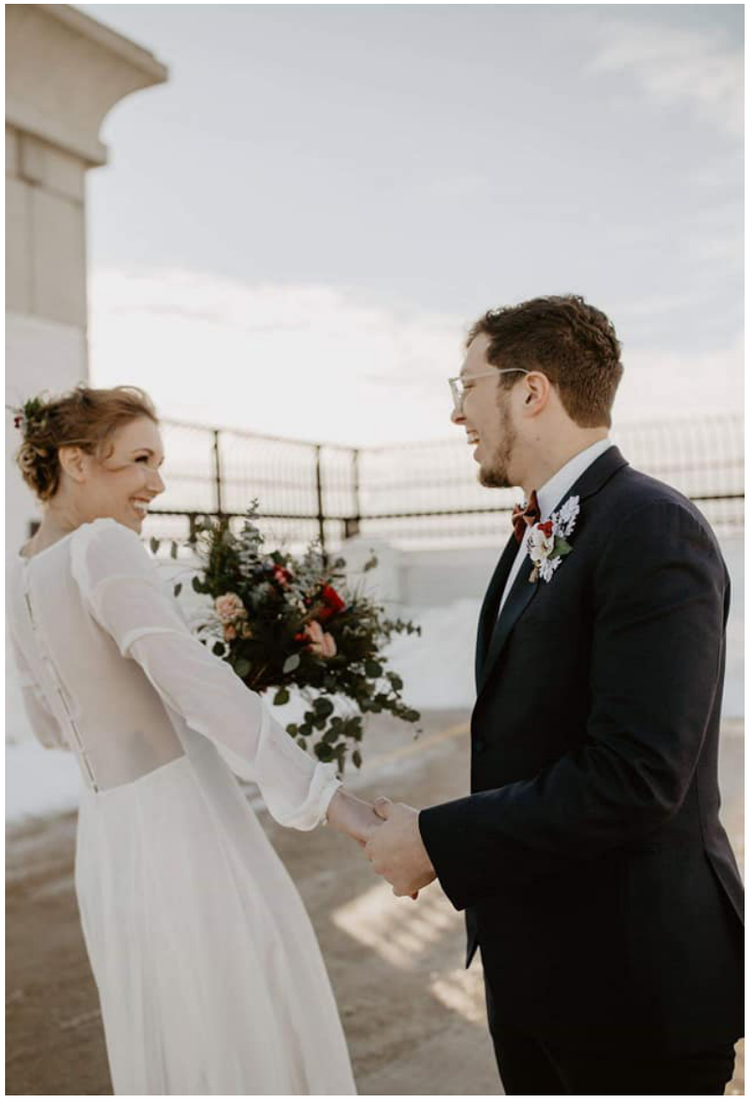

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Dox Design Turns 5!

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We have worked with over 100 brands

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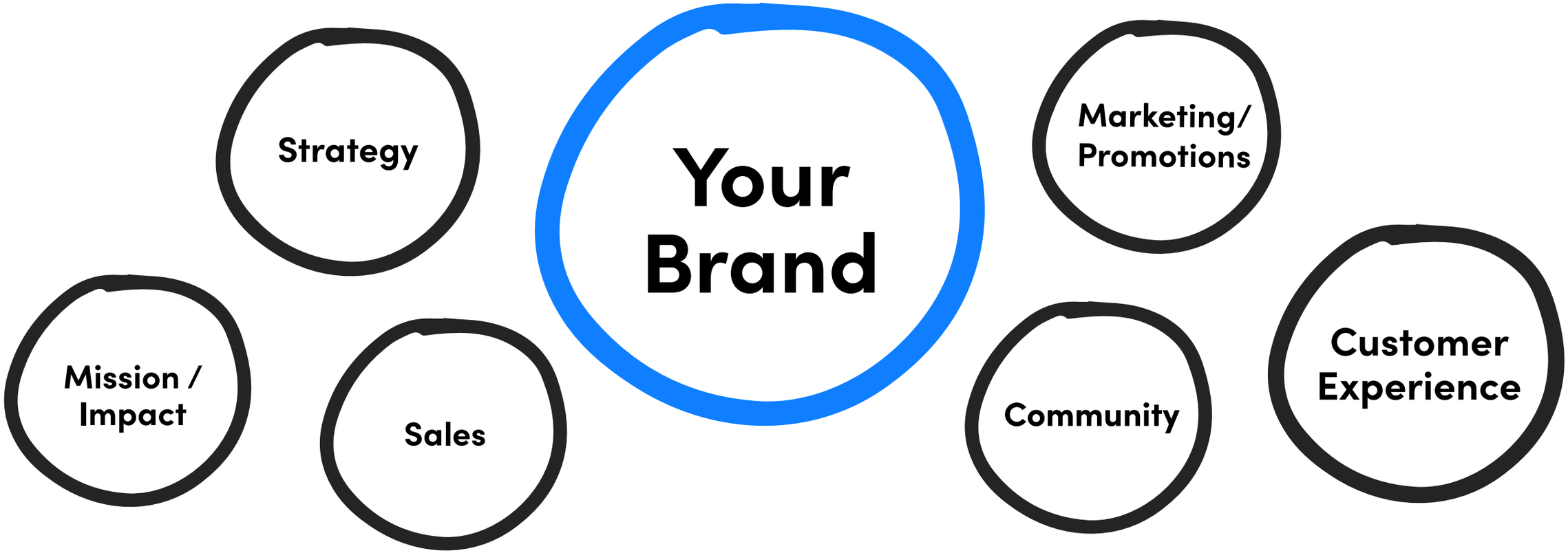
What we do.

We breathe life into your brand's mission, vision, and values with the power of visual storytelling.

How do we do that?



It isn't a nice to have...

You might think you have "enough" with steady clients. But what do people say when you leave the room. What lasting impact do you want to make.

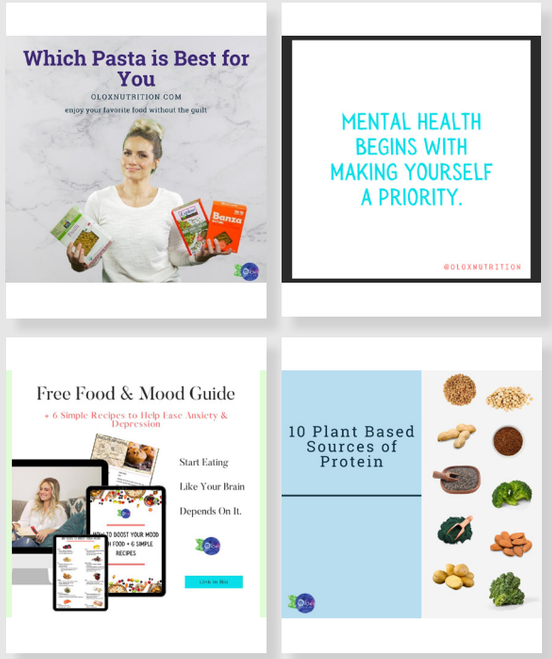
It's more than colors, you need to connect.

Your brand is your legacy it is who you are remembered as when you leave the room.

You need to wow them.

Olox Nutrition

MEH



WOW!

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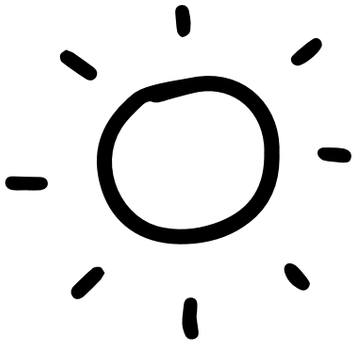
So HOW do we speak to your customers, wow them, and make a lasting impression for your brand.

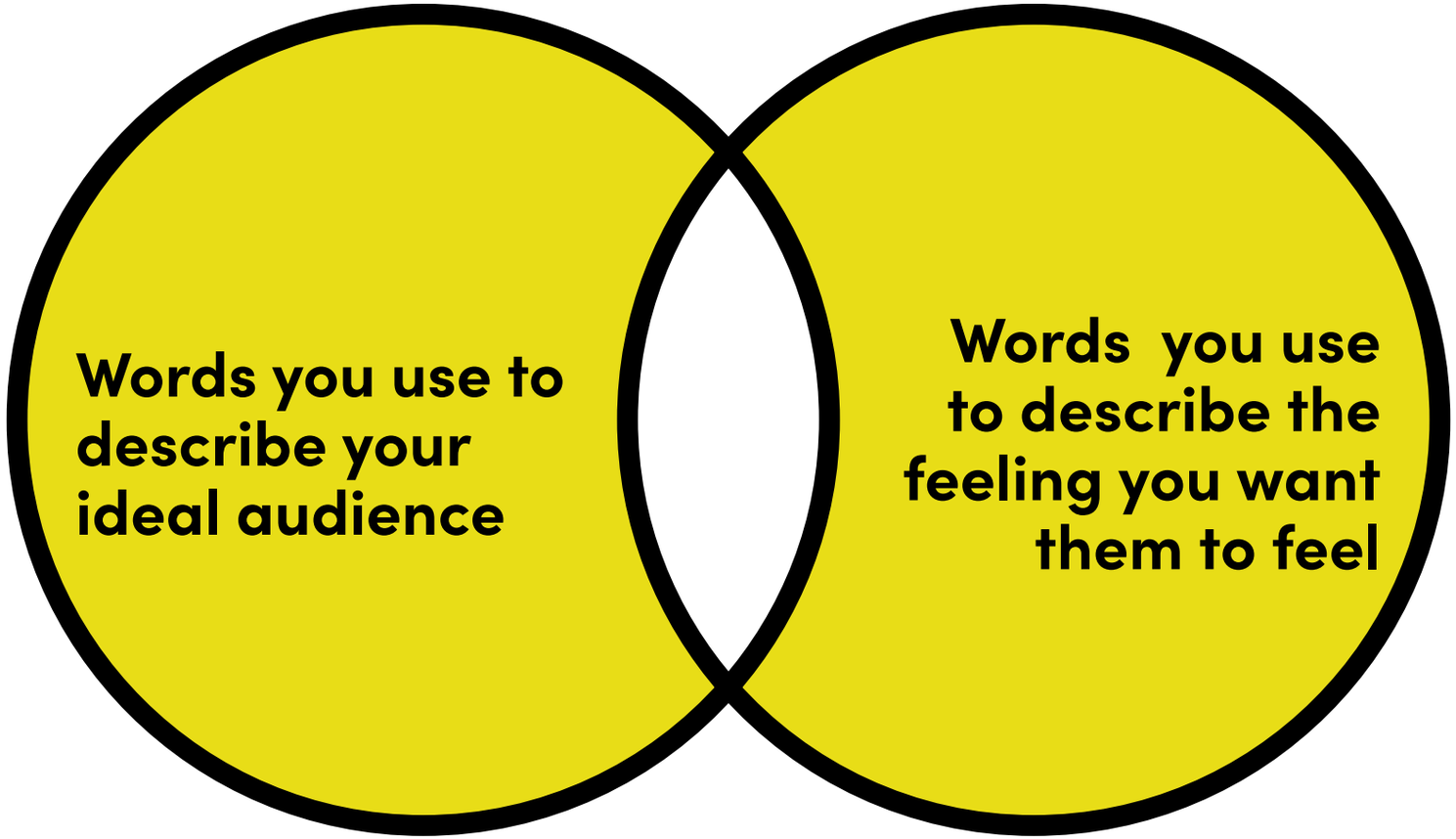


With your brand vibe and niche.

You don't want to be everything to everyone. When you have a deep understanding of your ideal customer you’re able to turn one-time buyers into loyal customers for LIFE.

FIDO & STITCH

Audience and tone overlap



What is your brand tone aka your vibe?!

Bright + Fun

Natural + Organic

Bold + Edgy

Modern + Trendy

quiz.tryinteract.com/#/60de850a1db7be0017a8accdat vibe?

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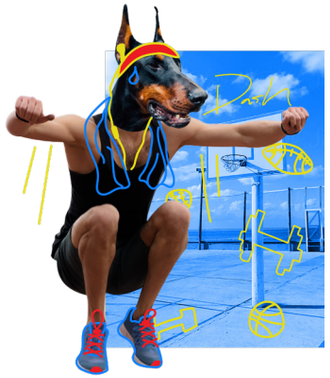
For more insight...

Visit our booth to take the quiz.



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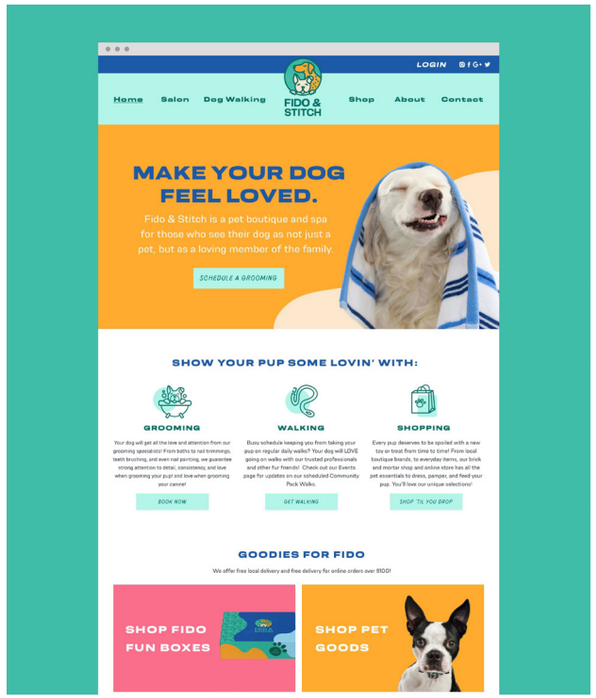
Energetic pet parents who Wants their pet loved and fulfilled.



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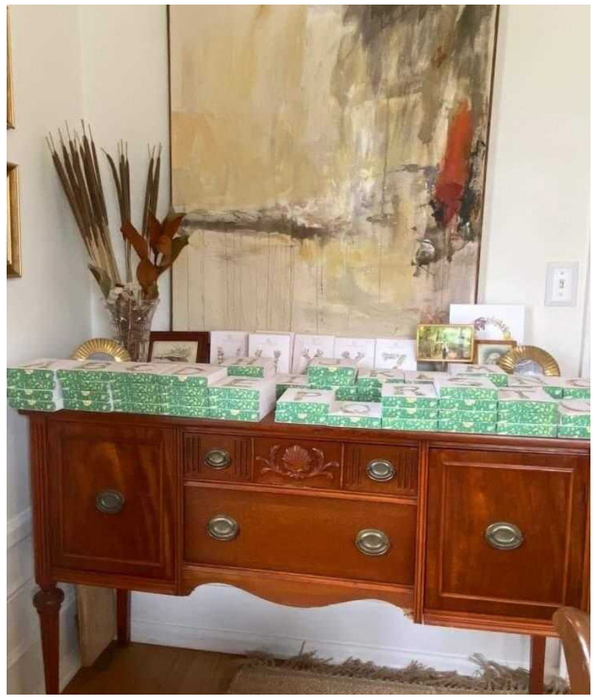
FIDO &
STITCH
THE FUN
HAS ARRIVED.
SHOW US FIDO HAVING FUN! TAG US @FIDOSTITCH
HANDPACKED
IN GRAND RAPIDS

FIDO Fun Box!
THANK YOU FOR YOUR PURCHASE
100% Rabbit Jerky
beef recipe
FOR ADULTS
100% GRAIN-FREE
sojos
COMPLETE
RAW made easy

FIDO &
STITCH
THE FUN
HAS ARRIVED.
SHOW US FIDO HAVING FUN! TAG US @FIDOSTITCH
HANDPACKED
IN GRAND RAPIDS

Classic and Clean Country Club Chic.

HATTIE DARLING
PAPER & DESIGN



HD
WELCOME TO
our shop
HATTIE DARLING
PAPERIE DESIGN

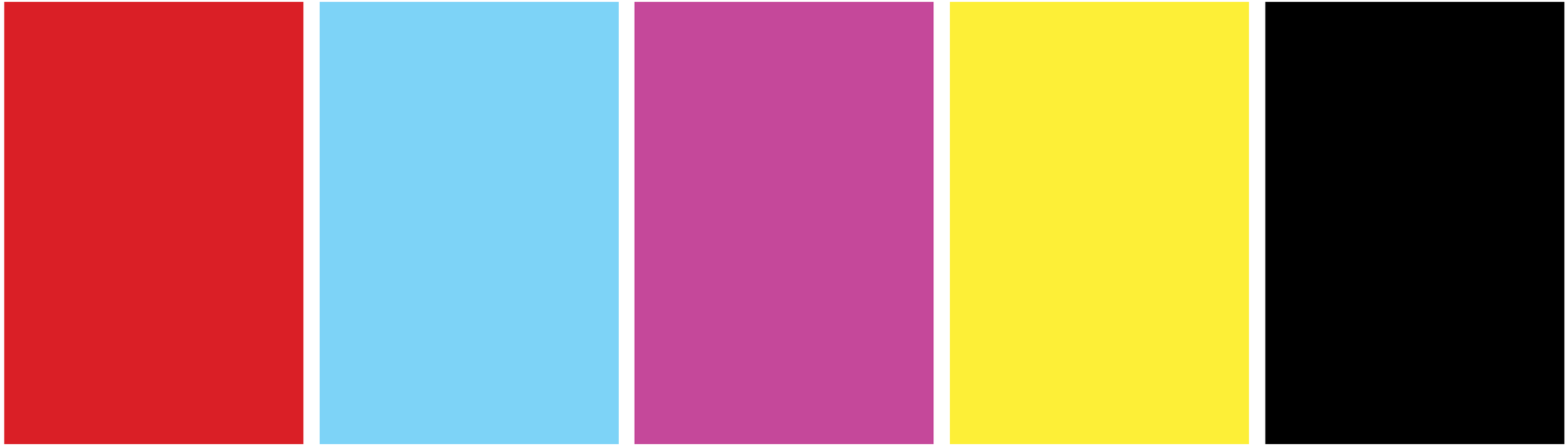
WRITE TO YOUR
future self
@HATTIEDARLING

With consistency and purpose.

When clients see a chopped up experience it makes it makes your business wow factor fade. We want to pick visuals with **PURPOSE** and use them **CONSISTENTLY.**

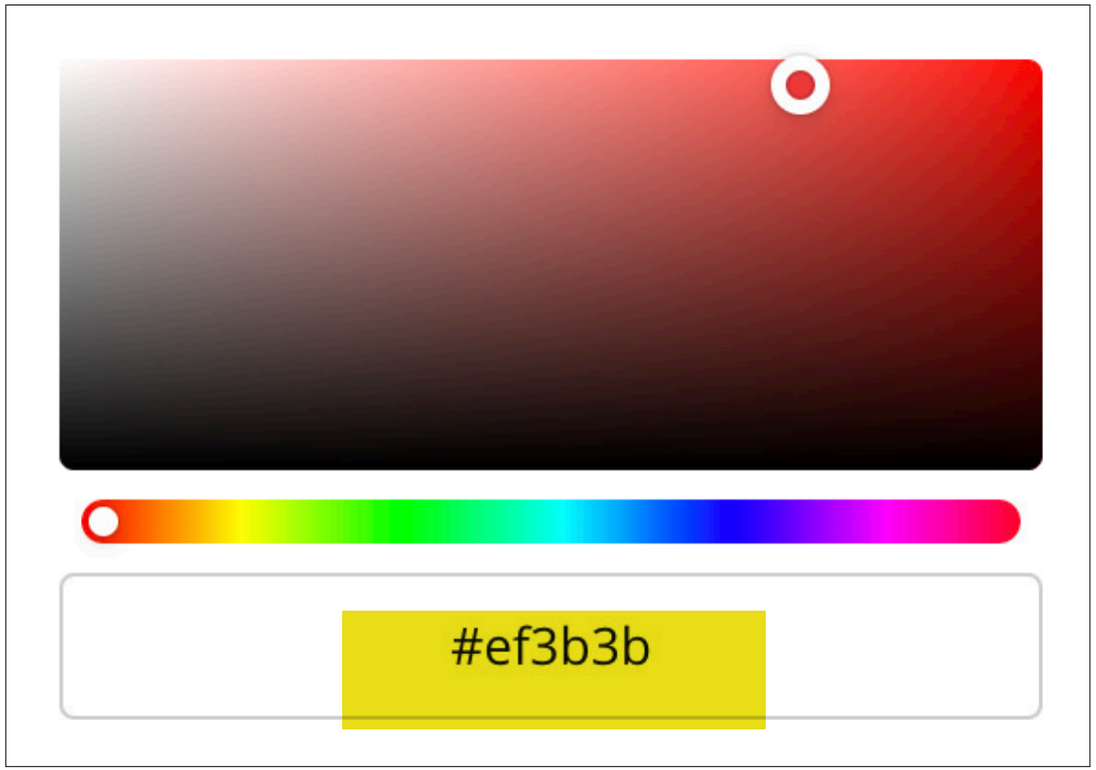
Pick colors with purpose.

Whimsical, Edgy, Bold.



Then use them consistently

Write down the HEX codes!



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Same with fonts!

fonts.google.com

Hi I am Typography

Serif

Hi I am Typography

Sans Serif

Hi I am Typography

Display

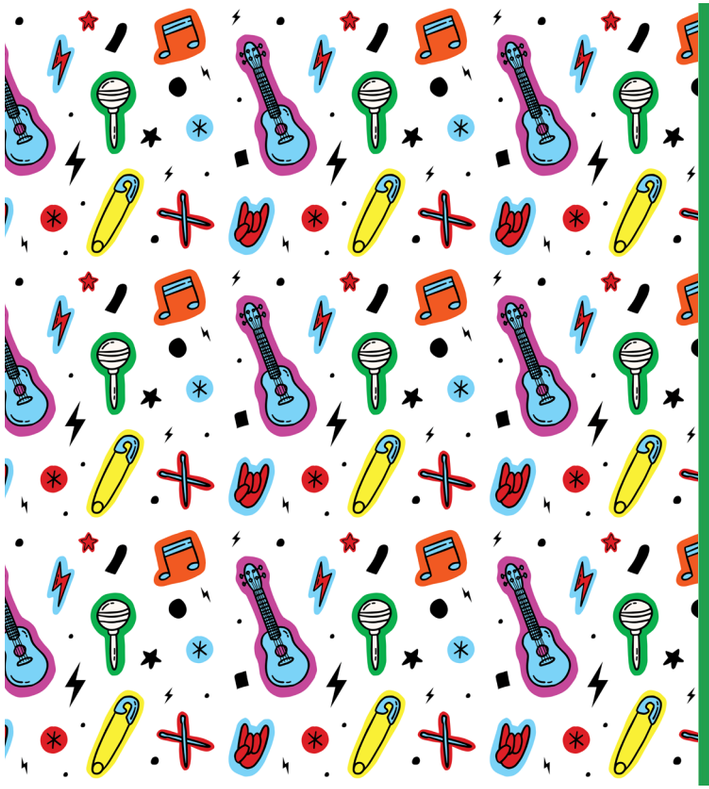
Hi I am Typography

Handwriting / Script

And then add the secret sauce.

Some Examples Are:

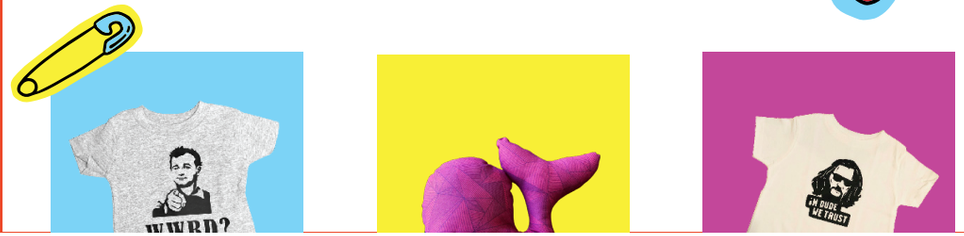
- Patterns
- Illustrations
- Textures

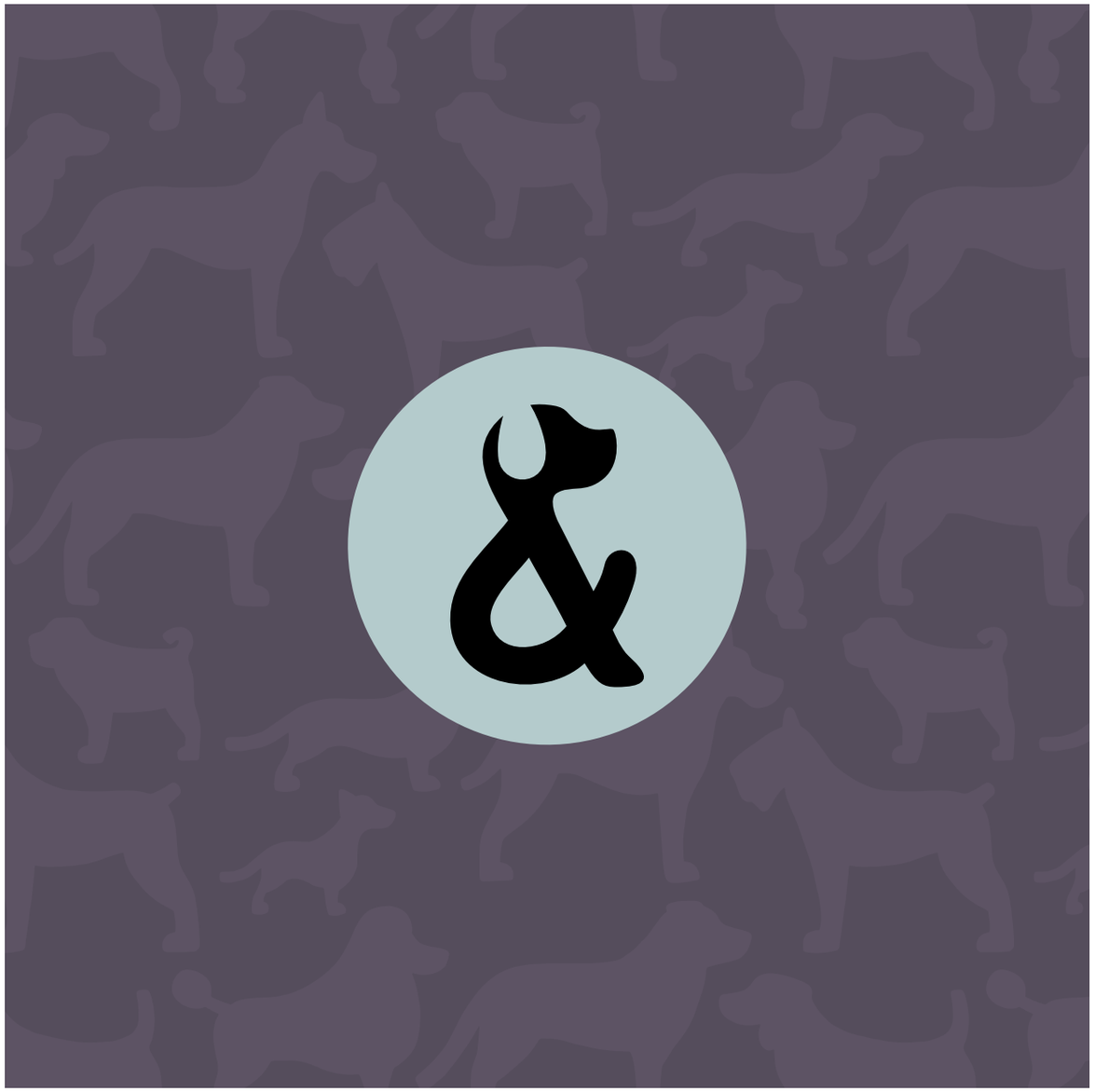


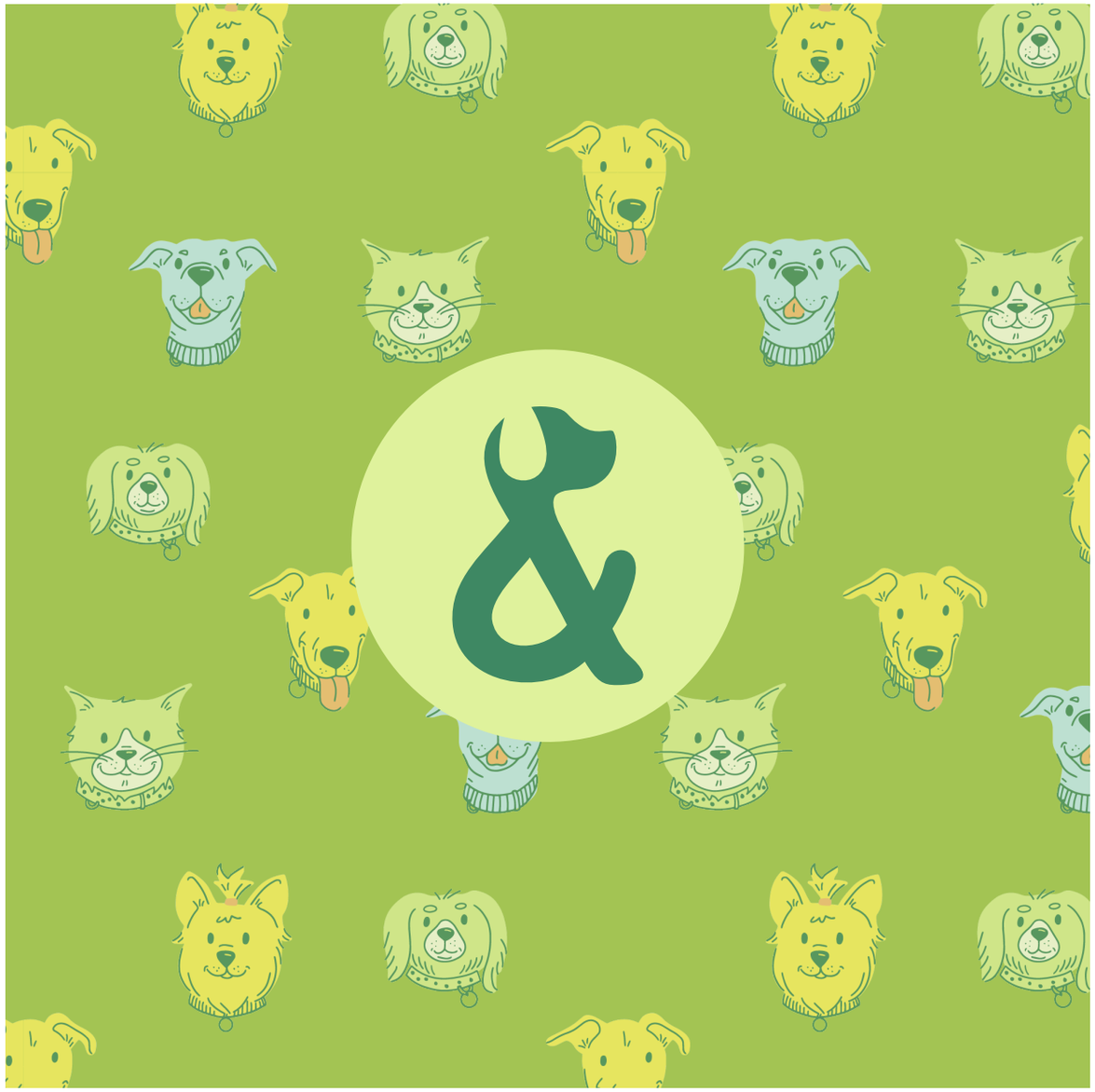
Shop About ROCCO BEE Blog Contact

EST. COLLECTIVE 2018

• SHOP NEW •







SILK OR LACE
EST. 2020

SILK OR LACE
EST. 2020

With an experience that wows.

You may think you are doing fine with your clients now but the **MINUTE** someone comes through with that wow factor you lost them.

Heather Duffy made
PET PORTRAITS
HEATHERDUFFYMADE

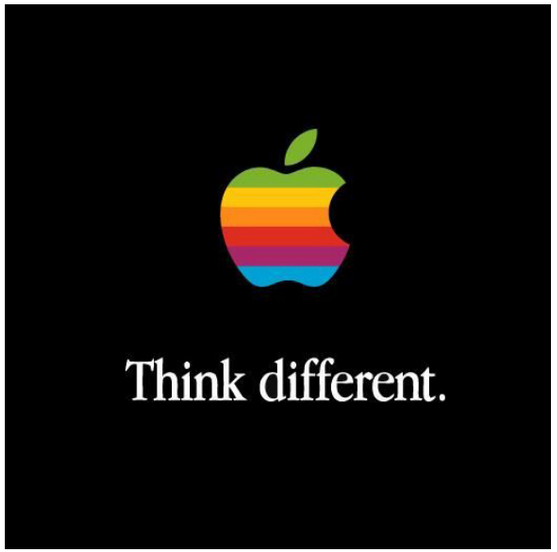
WELCOME TO
our shop
HATTIE DARLING
FINE PAPER
New styles available
@hattiedarling
WRITE TO YOUR
future self
HATTIE DARLING
PAPER & DESIGN
WRITE TO YOUR
bride to be
WRITE TO YOUR
bride to be

The Apple Model

What company has loyal fans?

Which produces a new product and gets lines around the block?

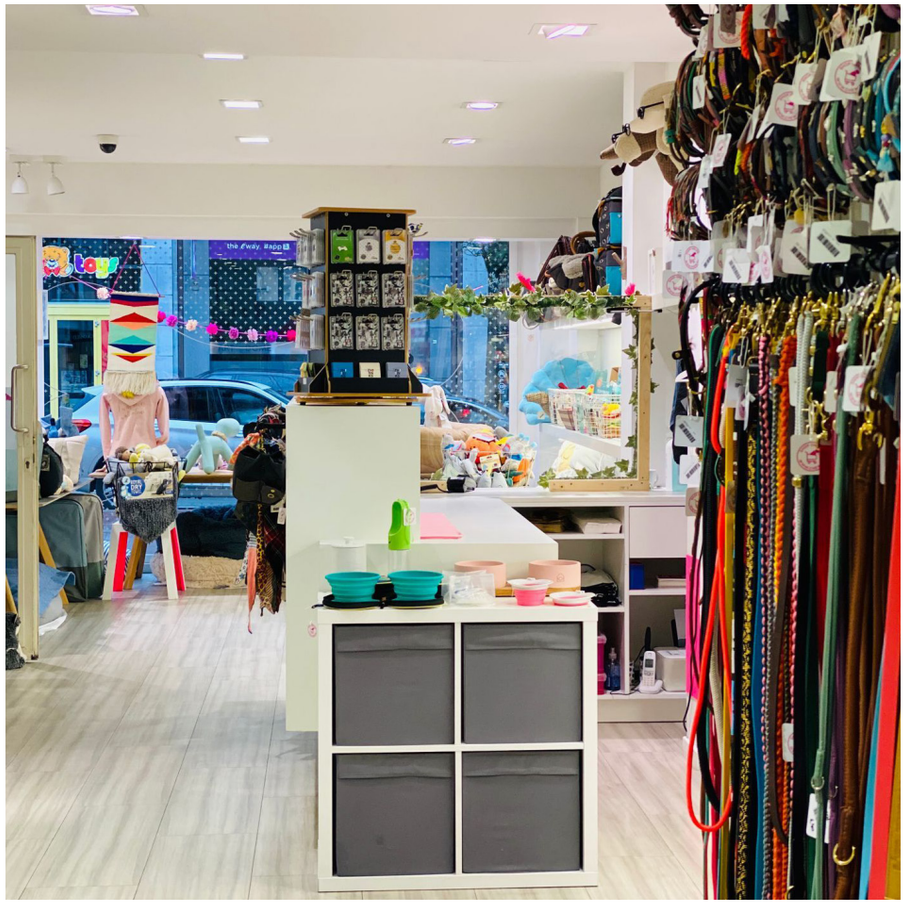
Which makes customers keep the box for months?



What pop up would you attend?

What would catch your eye?

What store would you shop in?



CHEW
PREVENTIVE CARE
BAKERY
PHOTO SHOOTS
DOG GROOMING
A DOG IS THE ONLY THING ON EARTH
THAT LOVES YOU MORE
THAN HE LOVES HIMSELF.

CHEW
Openingstijden
Shop online 24/7
www.chew.be

CHEW
• hondenparadijs •
Openingstijden
ma 10:00 - 18:00
di 10:00 - 18:00
wo 10:00 - 18:00
do Gesloten
vr 10:00 - 18:00
za 10:00 - 18:00
zo 10:00 - 18:00
Shop online 24/7
www.chew.be
Walk in Style

What online experience?

Now back to the logo...

madharriet
CERAMICS

UMMMM OMG THATS FUCKING ADORABLE, YOU ARE A SO GOOD AT BRANDING

Dude it's all my designer @dox.design !!! She did my branding

Your packaging is everyyyything

How cute is that packing though!!

Yes!! Thanks so much! Love your packaging!!

These mailers are BONKERS cute. Your branding is next level.

Not saying this bc I've been obsessed with DOCC since I moved here. You have THE BEST BRANDING I've ever seen in a company and I LOVE IT

Take a look at your brand right now can you confidently say that where you are and where you want to go is working.

How we can help

Signature Branding Program
Establish your story.

Design Days
Implement it with touchpoints.

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